

2022 Digital Forums & Conferences

Engaging a powerful community of senior-level executives in Finance, Marketing, Customer Experience, IT and Human Resources

2022 Second Half Events

July

| | |
|--|------|
| FutureWork 2022 – Lead, Collaborate, Connect | 7/13 |
| SMB Finance Forum – SMB Growth Strategies | 7/19 |
| AI Strategy Summit: Transform, Compete, Excel | 7/26 |
| CFO Leadership Forum – Creating Pathways to Growth | 7/28 |

August

| | |
|---|------|
| CMO Leadership Forum – Maximizing MarTech for Business Impact | 8/4 |
| CISO Leadership Forum – Cyber Threat Mitigation 2022 | 8/11 |
| General Counsel & Chief Legal Officer Summit: Legal Leadership 2022 | 8/16 |
| CFO Leadership Forum – Future of Finance | 8/30 |

September

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|---|------|
| HR Leadership Forum – People Analytics | 9/8 |
| CX/UX Leadership Forum – Next Gen Technology | 9/13 |
| SMB Finance Forum – Evaluating New Opportunities for Success | 9/15 |
| CIO Leadership Forum – Cutting Edge Technology & Sustainability | 9/20 |
| CFO Summit – Evolution of the Modern CFO | 9/29 |

October

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|---|-------|
| Financial Controller Leadership Forum | 10/4 |
| HR Leadership Forum – Tech Check 2022 | 10/6 |
| CMO Leadership Forum – Smarter Tech for Marketing Success | 10/13 |
| Talent Acquisition Summit: Hire, Retain, Engage | 10/18 |
| CFO Leadership Forum – FP&A Strategies for Success | 10/20 |
| CIO Leadership Forum – Vision, Strategy, Trends | 10/25 |
| CFO Summit | 10/27 |

November

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|--|-------|
| DATAx Unite – Data & Analytics Done Right | 11/3 |
| CISO Leadership Forum – The Evolution of Information Security | 11/15 |
| HR Leadership Forum – Trends, Talent Analytics & Change Management | 11/17 |
| Financial Controller Forum – Priorities, Predictions, & Concerns | 11/29 |

December

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|---|-------|
| CX/UX Leadership Forum – Channel & Brand Marketing | 12/1 |
| CIO Leadership Forum – The Future Ready CIO | 12/6 |
| CFO Leadership Forum: FP&A | 12/8 |
| CFO Summit – Lessons Learned in 2022 | 12/13 |
| HR Leadership Forum – People Power, Human Strategies, Success | 12/15 |

Contact Us

(332) 228-1235

sponsorship@argyleforum.com

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2022 Second Half Events

Finance

| | |
|--|-------|
| CFO Summit – CFO 2.0 | 6/28 |
| SMB Finance Forum – SMB Growth Strategies | 7/19 |
| CFO Leadership Forum – Creating Pathways to Growth | 7/28 |
| CFO Leadership Forum – Future of Finance | 8/30 |
| SMB Finance Forum – Evaluating New Opportunities for Success | 9/15 |
| CFO Summit – Evolution of the Modern CFO | 9/29 |
| Financial Controller Leadership Forum | 10/4 |
| CFO Leadership Forum – FP&A Strategies for Success | 10/20 |
| CFO Summit | 10/27 |
| Financial Controller Forum – Priorities, Predictions, & Concerns | 11/29 |
| CFO Leadership Forum: FP&A | 12/8 |
| CFO Summit – Lessons Learned in 2022 | 12/13 |

Human Resources

| | |
|--|-------|
| FutureWork 2022: Lead, Collaborate, Connect | 7/13 |
| HR Leadership Forum — People Analytics | 9/8 |
| HR Leadership Forum — Tech Check 2022 | 10/6 |
| Talent Acquisition Summit: Hire, Retain, Engage | 10/18 |
| HR Leadership Forum — Trends, Talent Analytics & Change Management | 11/17 |
| HR Leadership Forum — People Power, Human Strategies, Success | 12/15 |

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Information Technology

| | |
|---|-------|
| CIO Leadership Forum – Transformational Technology for Changing Times | 6/14 |
| AI Strategy Summit: Transform, Compete, Excel | 7/26 |
| CISO Leadership Forum – Cyber Threat Mitigation 2022 | 8/11 |
| CIO Leadership Forum – Cutting Edge Technology & Sustainability | 9/20 |
| CIO Leadership Forum – Vision, Strategy, Trends | 10/25 |
| DATAx Unite – Data & Analytics Done Right | 11/3 |
| CISO Leadership Forum – The Evolution of Information Security | 11/15 |
| CIO Leadership Forum – The Future Ready CIO | 12/6 |

Marketing & Customer Experience

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|---|-------|
| CX/UX Leadership Forum – Exceptional CX for Bottom Line Growth | 6/7 |
| E-Commerce Leadership Forum — Intel and Innovation Accelerating the Innovation Pipeline | 6/23 |
| CMO Leadership Forum – Maximizing MarTech for Business Impact | 8/4 |
| CX/UX Leadership Forum – Next Gen Technology | 9/13 |
| CMO Leadership Forum – Smarter Tech for Marketing Success | 10/13 |
| CX/UX Leadership Forum – Channel & Brand Marketing | 12/1 |

Legal

| | |
|---|------|
| General Counsel & Chief Legal Officer Summit: Legal Leadership 2022 | 8/16 |
|---|------|

Argyle Members at a Glance

300+ Attendees* **83%** Decision Makers **\$100M+** Revenue

Argyle Events At-A-Glance

Top 5

Industries Represented:

- Finance, Banking & Insurance
- Information Technology and Cybersecurity
- Data & Analytics
- Marketing & Customer Experience
- Human Resources

Strong Engagement and Sales Results**

More than 90% of our member sample is looking to implement strategies to improve, optimize business.

Typically 50% are likely to purchase within the year

*Attendance numbers are not guaranteed, statistics may vary, and reflective of the total number of registrants.

**Source: 2022 Q1 average webinar attendance and engagement. Numbers are not guaranteed, statistics may vary across specific markets or channels.

Client Success

“When the world turned upside down, Argyle quickly partnered with us to re-imagine our investments... and set out to ensure we were well positioned to succeed by maximizing each and every opportunity.”

— IBM

“Honestly this was the best virtual experience we have had thus far. Looking forward to many more programs with you guys.”

— iCIMS

“By partnering with Argyle we were able to secure opportunities, equaling about \$1.8M in influenced pipeline and a sum of revenue of just shy of \$800K.”

— Boomi

“The partnership with Argyle has really been the building block for a lot of our executive engagement efforts – from education and awareness but also education within Indeed about this core audience.”

— Indeed

You'll Be In Good Company

We bring the world's marketing community together



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